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(54) **VENUE OWNER-CONTROLLABLE
PER-VENUE SERVICE CONFIGURATION**

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ABSTRACT

There are provided measures for venue owner-controllable per-venue service configuration. Such measures could comprise configuring a per-venue service model of services of a network operator for terminal devices of subscribers of the network operator on the basis of an input by a venue owner of a venue, the per-venue service model including at least one configurable parameter for defining a venue-based service for terminal devices of subscribers residing in a specified venue area of the venue, and controlling provision of services of the network operator to terminal devices or subscribers of terminal devices in accordance with the per-venue service model depending on applicability thereof for the service provision.

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